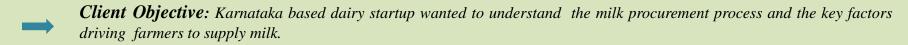
## Understanding the Milk Procurement Model in Karnataka



IMARC's Process Map: Leveraged primary and secondary research to understand the milk procurement model in Karnataka and the key services that drive farmers to supply milk. IMARC provided the client with insightful recommendations on the importance of various services including the key success and risk factors involved in their implementation.

